

February 1–3,  
2024

**60** MILLION  
CONGRESS  
GLOBAL POLONIA SUMMIT

# Miami



# Congress mission

The mission of the 60 Million Congress is to create an international platform for exchanging ideas, initiating discussions, and offering solutions that will lead to establishing and developing business and social relationships within international networks. This encompasses one of the world's largest diaspora communities - the sixty-million-strong Polish community, representatives of the Polish diaspora living in various parts of the world, as well as foreign entrepreneurs investing in and developing businesses in Poland.

# Congress in figures

**2**

Continents



**13 000**

Participants

**14**

Stationary editions



**660**

Speakers

**17**

On-line events



**60 million**

Total number of Poles and people of Polish origin around the world

# Congress Host Cities

The first edition of the 60 Million Congress took place in 2018 and proved to be a tremendous success. Since then, we have organized a total of 14 editions of the Congress, including events in Miami, New York, Buffalo, London, Berlin, Gdansk, and Rzeszow. We have also hosted several online events, primarily during the pandemic. The most recent Congress occurred in July 2023 in Rzeszow, bringing together several hundred participants.



# Opinions about the congress



**January Ciszewski**

Founder and President of JR HOLDING ASI S.A.

*This is not the Polish diaspora that came to make a living; rather, it's the Polish diaspora that has achieved success and is seeking investments and looking for joint projects.*



**Gregory Fryc**

Co-founder 60 Million Congress  
Global Polonia Summit  
President of Gram-X Promotions LLC

*The 60 Million Congress continues to grow. This year we organized a business mission to Puerto Rico, which has great potential. Already several companies from Poland have signed multimillion-dollar contracts.*



**Stefan Batory**

CEO & co-founder of Booksy, founder iTaxi

*I greatly enjoy meeting people from outside my bubble. It's always very inspiring. It opens up the chakras in my mind, allowing me to see the world from a slightly different perspective. And that's precisely what I found here.*

# Congress in Miami

The upcoming 15th edition of the 60 Million Congress will take place on February 1-3, 2024 in Miami, Florida. During this edition of the Congress, our focus will be on international business, promoting Polish companies on the US market, facilitating import-export opportunities, and showcasing distribution possibilities.

The Congress program will be entirely dedicated to business development, featuring industry-specific meetings, one-on-one conversations with selected participants, and the establishment of valuable relationships and collaborations with entrepreneurs from across the Atlantic. It is also an excellent opportunity to meet with American investors, owners of venture capital, and representatives of Family Offices, interested in cooperation with Polish companies.

Additionally, as part of the program, there will be a meeting with the authorities of Miami-Dade County, during which you can gain knowledge about setting up and operating businesses in the state of Florida, any incentives and facilitations for entrepreneur incentives, and knowledge about the local tax system.

Within thematic tracks and panel discussions, various topics of interest to many entrepreneurs will be addressed by experts, facilitating business development in various industries. The Congress also offers valuable and unique networking opportunities during accompanying events such as the Welcome Party and the renowned Yacht Party, which will serve as the culmination of the Congress.

For those who value networking in distinguished companies, there will also be an opportunity to participate in the prestigious International Polonaise Ball, organized since 1973 by the American Institute of Polish Culture in Miami.



# Congress in Miami

## Business Day – February 1, 2024

- **Business Meetings**

Industry-specific meetings, company presentations, experience sharing

- **One-on-One Meetings**

Individual meetings during the one-on-one sessions, business matchmaking, quick presentations of offers, and networking

- **Startup Presentations**

A session dedicated to startup presentations in collaboration with STARTUP HUB POLAND

- **Meetings with Investors**

A session focused on the potential collaboration of Polish companies with American investors

- **Meetings with Miami-Dade County Authorities**

Presentation and discussion of opportunities for starting businesses in Florida, facilitations for entrepreneurs, and the tax system



Miami-Dade County  
Board of County Commissioners  
International Trade Consortium



- **Networking**

Meetings and the establishment of valuable connections

## Welcome Party

Meetings and the establishment of valuable connections



# Congress Day – February 2, 2024

- Full-day panel discussion session
- Experts discussions
- Distinguished moderators
- Key topics for Polish exporters
- International investment areas
- Global business development
- Networking and individual meetings

## Yacht Party

- Exceptional celebration after the conclusion of the Congress
- Wonderful atmosphere on board a yacht
- Unforgettable views of Biscayne Bay

## Fun Day – February 3, 2024

- A day full of surprises
- International Polonaise Ball (not part of the Congress program)

OUR PARTNERS:





[www.60mln.pl](http://www.60mln.pl)

save  
the date  
**CHICAGO**  
18–20 OCTOBER 2024

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The 60 Million Congress  
was in 2023 the laureate  
of the prestigious  
Promotional Emblem  
TERAZ POLSKA

