

60 MILLION
CONGRESS
GLOBAL POLONIA SUMMIT



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James L. Knight Center
MIAMI, FEB 1-3, 2024

SPONSORSHIP
OPPORTUNITIES

60 MILLION CONGRESS PARTNERSHIP PACKAGES



GOLD PARTNER – \$25,000

Only 1 available

Most prestigious – most excellent exposure, most decadent benefits package

Package includes:

- Invitation package for two people to all Congress events: Business Day, Welcome Party, Congress Day, Yacht Party, Fun Day – the total value of the box is \$5,190
- Dedicated panel discussion under the patronage of the Partner
- Participation of the Partner's representative in the discussion panel
- Substantive presentation of the Partner during the Congress (1 slot / 10 minutes)
- Possibility of displaying one advertising wall in the networking space during Business Day and Congress Day (interchangeable with rollup)
- Provision of space for Partner's promotional booth in the Congress space (Feb 1 and 2)
- Significant exposure of the Partner's large logo:
 - On the official website, www.60mln.pl
 - In the Congress folder
 - In the official newsletter
 - At the Business Day and Congress Day reception during participant registration
 - At the Welcome Party Reception
 - At the Yacht Party Reception
 - In the public area during Fun Day
 - In the official Congress app
- Communication in social media (FB, LinkedIn) of the Congress
 - Possibility to publish a thematic post
 - Posts informing about the engagement and information about the Partner's company
 - Posts announcing the Partner's Speaker
- Ability to prepare and distribute Welcome Pack for Congress participants
- Possibility of broadcasting video materials (30 s. spot) on screens
- Verbal information by the Entertainer to the Congress participants about the Partner's involvement
- Host table – with Partner's logo, during 1:1 meetings (Business Day, Feb 1)
- Priority in arranging 1:1 meetings (Business Day, Feb 1)
- VIP lounge at the exclusive disposal of the Partner on Business Day and Congress Day (Feb 1 and 2) – optional, subject to availability, under separately agreed conditions
- Photo and video service – materials made available for publication after the Congress
- Additional options in the Congress app:
 - Game in the app
 - Dedicated survey
 - Possibility to organize a contest with prizes
 - Access to the list of participants
 - Business card of the partner company
 - 2D virtual stand
 - Logo on the certificate of participation in the Congress – downloadable as PDF for printing

SILVER PARTNER – \$18,000

2 available

Excellent exposure, rich benefits package

Package includes:

- Invitation package for two people to Congress events: Welcome Party, Congress Day, Yacht Party, and one invitation to Business Day – total package value of \$3,393
- Dedicated panel discussion under the patronage of the Partner
- Participation of the Partner's representative in the discussion panel
- Partner's substantive presentation during the Congress (5 minutes)
- Possibility of displaying one advertising wall in the networking space during Business Day and Congress Day (interchangeable with rollup)
- Provision of room for the Partner's promotional stand in the Congress space (Feb 1 and 2)
- Exposure of the Partner's medium logo:
 - On the official website, www.60mln.pl
 - In the Congress folder
 - In the official newsletter
 - At the Business Day and Congress Day reception during participant registration
 - At the Welcome Party Reception
 - At the Yacht Party Reception
 - In the official Congress app
- Communication in social media (FB, LinkedIn) of the Congress:
 - Possibility to publish a thematic post
 - A post informing about the Partner's involvement
 - A post telling about the Partner's Speaker
- Ability to prepare and distribute Welcome Pack for Congress participants
- Possibility of broadcasting video materials (spot 15 s.) on screens
- Verbal information by the Entertainer to the Congress participants about the Partner's involvement
- Host table – with Partner's logo, during 1:1 meetings (Business Day, Feb 1)
- Priority in arranging 1:1 meetings (Business Day, Feb 1)
- Photo and video service – provided materials for publication after the Congress

BRONZE PARTNER – \$12,000

3 available

1 SOLD
ONLY 2 AVAILABLE

Perfect exposure, large benefits package

Package includes:

- Invitation for one person to Congress events: Business Day, Welcome Party, Congress Day, Yacht Party – the total value of the box is \$2,446
- Opportunity for the Partner's representative to participate in the Discussion Panel
- Exposure of the Partner's logo:
 - On the official website, www.60mln.pl
 - In the Congress folder
 - In the official newsletter
 - At the Business Day and Congress Day reception during participant registration
 - At the Welcome Party Reception
 - At the Yacht Party Reception
 - In the official Congress app
- Communication in social media (FB, LinkedIn) of the Congress:
 - Possibility to publish a thematic post
 - A post informing about the Partner's involvement
 - A post telling about the Partner's Speaker
- Opportunity to display 1 Partner's rollup in the Congress networking space (Feb 2)
- Possibility to prepare Welcome Pack for Congress participants (Feb 2)
- Option to broadcast video materials (15 s. spot) on the screen in the Debate Hall (Feb 2)
- Verbal information by the Entertainer to the Congress participants about the Partner's involvement (Feb 2)
- Photo and video service – materials made available for publication after the Congress



SPONSOR PACKAGE – \$5,000

5 available

2 SOLD
ONLY 3 AVAILABLE

Good exposure, essential benefits

Package includes:

- Invitation for one person to Congress events: Welcome Party, Congress Day, Yacht Party - total value of the box is \$947
- Exposure of the Partner's logo on the sponsorship board
 - On the official website, www.60mIn.pl
 - In the Congress folder
 - In the official newsletter
 - At the Business Day and Congress Day (Feb 1 and 2) reception
 - In social media (Facebook, LinkedIn)
- Displaying the Sponsor's logo during breaks between sessions on screens in the conference rooms
- Photo and video service - provided materials for publication after the Congress

WELCOME PARTY SPONSORSHIP PACKAGES:

WELCOME PARTY MAIN SPONSOR – \$5,000

Only 1 available

Package includes:

- Invitation for four people to Welcome Party - total value \$596
- Display of Sponsor's logo:
 - At the Welcome Party Reception
 - On the official website, www.60mIn.pl
 - In the Congress folder
 - In the official newsletter
 - In social media (Facebook, LinkedIn)
 - In the event space - rollup or photo wall
- Host table - with Sponsor's logo, for four people
- Photo and video service - provided materials for publication after the event

WELCOME PARTY BAR SPONSOR – \$2,000

Only 1 available

- Sponsor's logo on the bar
- Labeled drink card
- Names of cocktails suggested by the sponsor

BUSINESS DAY SPONSORSHIP PACKAGES:

MAIN SPONSOR BUSINESS DAY – \$9,000

Only 1 available

Package includes:

- Invitation for two people to the Business Day and Welcome Party - total value is \$1,096.
- Significant display of the Sponsor's logo:
 - At the Business Day reception during participant registration
 - On the official website, www.60mIn.pl
 - In the Congress folder
 - In the official newsletter
 - In social media (Facebook, LinkedIn)
 - In the official Congress app (Business Day)
- Host table - with Sponsor's logo, during 1:1 meetings (Business Day, Feb 1)
- Priority in arranging 1:1 meetings (Business Day, Feb 1)
- Photo and video service - provided materials for publication after the event

BUSINESS MATCHMAKING HOST TABLE – \$1,000

(1-on-1 meeting session)

6 available

Dedicated, branded table with Sponsor's company logo in the 1-on-1 meeting area

1 SOLD
ONLY 5 AVAILABLE

ROUNDTABLE HOST – \$3,000

3 available

Host table with Sponsor's company logo for industry meetings (8 people)

KEYNOTE SPEAKER (15 MIN) – \$3,000

2 available

Company presentation opportunity on the main stage (15 min)

LUNCH SPONSOR – \$3,000

Only 1 available

Sponsor's logo in the catering area

YACHT PARTY SPONSORSHIP PACKAGES:

YACHT PARTY MAIN SPONSOR – \$7,000

Only 1 available

Package includes:

- Invitation for four people to the Yacht Party - total value \$1,596
- Display of Sponsor's logo:
 - At the Yacht Party Reception
 - On the main deck of the yacht - flags, winders,
 - On the photo wall on the lower deck
 - On the official website, www.60mIn.pl
 - In the Congress folder
 - In the official newsletter
 - In social media (Facebook, LinkedIn)
- Host table - with Sponsor's logo, for four people
- Photo and video service - provided materials for publication after the event

YACHT PARTY BAR SPONSOR – \$3,000

Only 1 available

- Sponsor's logo on the bar
- Labeled drink card
- Cocktail names suggested by the sponsor

YACHT PARTY DINNER SPONSOR – \$3,000

Only 1 available

- Sponsor logos on the lower restaurant deck
- Sponsor logos on tables and buffets

OTHER SPONSORSHIP PACKAGES:

EXHIBIT TABLE (CONGRESS DAY 2.02) – \$2,000

5 available

1 SOLD
ONLY 4 AVAILABLE

Opportunity to present your company's offer at a marked table

NOTEPADS – \$3,000

Only 1 available

- Notepads with the sponsor's name and logo provided to each attendee

LANYARDS – \$3,000

Only 1 available

- A lanyard with the sponsor's name and logo provided to each attendee

SPONSOR OF THE OFFICIAL CONGRESS APP – \$4,000

Only 1 available

- Sponsor's logo in the official congress app
- Sponsor signage at the registration desk

WATER / OFFICIAL BEVERAGE – \$3,000

Only 1 available

- Option to label water bottles with sponsor information
- Opportunity to provide your own beverage or sponsor's water

PENS – \$3,000

Only 1 available

- Pen with sponsor's name and logo included with notepad

WIFI SPONSOR – \$3,000

only 1 available

- Name of Wi-Fi network and sponsor's password
- Network access information distributed at registration (business card)

FUN DAY:

LUNCH SPONSOR – \$3,000

Only 1 available

- Sponsor logo in the catering area

OUR PARTNERS:



**WE LOOK FORWARD TO
WORKING WITH YOU!**

CONTACT US:

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